



GREEN MUSIC CENTER

FOR IMMEDIATE RELEASE

June 11, 2018

PRESS CONTACT: Kathryn Stewart
Associate Director of Communications
stewart@sonoma.edu | 707.664.3813

TOWER OF POWER AND THE AVERAGE WHITE BAND JOIN THE GREEN MUSIC CENTER SUMMER 2018 LINEUP

(Sonoma County, CA) — An additional show has been added to the 2018 lineup at Weill Hall + Lawn, the summertime concert space at Sonoma State University's Green Music Center. Legendary band and East Bay Area favorites Tower of Power with special guests Average White Band perform in concert on Saturday, September 22, 2018, at 7:30 p.m. Since its formation in Oakland, California in 1968, Tower of Power has forged a reputation as a crack band of high achieving musicians fluent in all realms of Soul, Rock, and Pop music with a sophistication and punch like that of a Jazz big band. The opening act for the evening is Average White Band, a group widely regarded as one of the best soul and funk bands in the history of music.

During July, August, and September, the rear wall of Weill Hall is fully opened to reveal the beautifully landscaped and terraced Weill Lawn. A giant video screen projects the performance on stage in real time so that every patron on Weill Lawn has a close-up view of the stage. Seating is available both inside the concert hall and outdoors in table and lawn seating, taking full advantage of unparalleled views of the Sonoma mountains. Lawn patrons are encouraged to bring blankets and low-back folding chairs and to pack a picnic or enjoy on-site concessions during the concert.

New for Summer 2018, tumblers are now available for purchase at our concession stands and may be brought into Weill Hall. Outside liquids are not permitted on-site. Free water bottle filling stations are available. For all summer performances, lawn tickets for children ages 2-12 are half price and children under two are free.

Tickets to Tower of Power at the Green Music Center go on sale to Mastercard cardholders and 2017–18 Green Music Center Season subscribers on Tuesday, June 13, 2018, at 10 a.m. Tickets go on sale to the general public on Thursday, June 14, 2018, at 10 a.m. Call 1.866.955.6040 or visit gmc.sonoma.edu.

GREEN MUSIC CENTER AT SONOMA STATE UNIVERSITY **SUMMER 2018 at WEILL HALL + LAWN**

Tickets go on sale to Mastercard cardholders and 2017–18 Green Music Center Season subscribers on Wednesday, June 13, 2018, at 10 a.m. Tickets go on sale to the general public on Thursday, June 14, 2018, at 10 a.m.

Tickets for all previously announced summer concerts are available now.
Call 1.866.955.6040 or visit gmc.sonoma.edu.

TOWER OF POWER
WITH SPECIAL GUESTS AVERAGE WHITE BAND

Saturday, September 22, 2018

For over 50 years, **TOWER OF POWER** has delivered the best in rhythm and blues music. Well known in the '70s for tunes such as *What is Hip?*, and *You're Still a Young Man*, they continue to thrill audiences with their signature brand of East Bay Grease, laying down a tune like no other band. This electric concert also features special guests Average White Band, the Jazz-funk hitmakers best known for their timeless classic *Pick up the Pieces*.

Tickets start at \$25

Mastercard is the Preferred Card of the Green Music Center
The Press Democrat is the Media Sponsor of the Green Music Center
Breguet is the Official Timepiece of the Green Music Center
Sonoma County is the Community Sponsor of the Green Music Center
Tower of Power is sponsored in part by Sonoma-Cutrer

HOW DO YOU SUMMER AT THE GREEN MUSIC CENTER?

CONCERTS AT WEILL HALL + LAWN – A SEATING STYLE FOR EVERYONE

Inside the Hall

Take your pick from nearly 1,400 seats dispersed across three floors, including two balcony levels.

Terraced Table Seating

Hundreds of tables tiered across the lawn offer stunning views of the surrounding Sonoma Mountains – and a stage view of the concert hall. Enjoy the music along with food, fresh air, and friends.

Weill Lawn

The gently sloping lawn affords ample space to spread out on your blanket or unfold your chair while you sit back and relax to the rhythms. Views of the stage are amplified by a large video screen, giving everyone the “front row” experience – and tickets are half-price for children 12 and under, all summer long.

KNOW BEFORE YOU GO

The Green Music Center at Sonoma State University is committed to ensuring that all patrons have a wonderful time while they are here. We ask all of our guests to conduct themselves respectfully in accordance with the code of conduct and all laws and local ordinances. To get up to speed with our policies and concert guidelines, please visit gmc.sonoma.edu/go.

SUMMER DINING

PRELUDE – Restaurant, Bar & Patio

Chic elegance, gourmet cuisine, and a full bar – steps away from Weill Hall. Open before the performance, at intermission, and after most shows, enjoy the indoor ambiance of Prelude Restaurant and Bar or opt for open-air seating on the lush Prelude Patio. Make your reservations early to guarantee a table! Bar and Patio seating is first come, first served.

PRE-ORDER BOXED MEALS + SMALL PLATTERS

Save yourself the trouble of packing a picnic and pre-order an elegant boxed meal or small platter from San Francisco's iconic bakery, Boudin. Always delicious and no hassle for you!

CONCESSIONS

A wide variety of on-site concessions fill in all the culinary gaps. From cheese platters to salads, sandwiches, and snacks, the options are abundant.

PACK A PICNIC

Pack a picnic meal and enjoy homemade, open-air dining at outdoor tables or on Weill Lawn.

WINE & BEER

Sonoma County is synonymous with wine country and craft beer. Complement your meal with a robust selection of some of the best wine and beer our region has to offer.

NEW! TUMBLERS ARE AVAILABLE FOR PURCHASE AT OUR CONCESSION STANDS AND MAY BE BROUGHT INTO WEILL HALL.

NO OUTSIDE LIQUIDS PERMITTED IN THE VENUE OR ON THE LAWN.

FREE WATER BOTTLE FILLING STATIONS ARE AVAILABLE ON-SITE.

For information, visit gmc.sonoma.edu/visit/Dining.

DIRECTIONS

Located in the heart of Sonoma County, the Green Music Center is the performing arts presenting and producing organization based at Sonoma State University in Rohnert Park. The Green Music Center entrance is at the intersection of Rohnert Park Expressway and Petaluma Hill Road.

From Highway 101, take the Rohnert Park Expressway exit. Drive east 2.2 miles to the Sonoma State University entrance on your right.

PARKING

As you enter campus from Rohnert Park Expressway, there are multiple parking lots immediately to your right. Parking is free with your ticket to all concerts at the GMC. Lots L, M, N, and O are directly across from the GMC entrance. Arrive early for the best parking. Overflow parking is available on the SSU campus for patrons who arrive late.

DISCOUNT TICKET PROGRAMS & VOLUNTEER OPPORTUNITIES**SONOMA STATE UNIVERSITY COMMUNITY DISCOUNTS**

Sonoma State University students receive 50% off the regular single ticket price, with \$10 lawn tickets available during Summer months. Faculty and Staff receive 25% off the regular single ticket price. Members of the Alumni Association receive 10% off the regular single ticket price.

DISCOUNTS FOR OUR COLLEGIATE COLLEAGUES

Santa Rosa Junior College and College of Marin students, faculty, and staff receive 25% off the regular single ticket price.

RUSH TICKETS

Discount rush tickets are available on occasion to the Sonoma State University campus community with valid ID and are announced 24 hours before the performance. Tickets are \$5 for students; \$10 for faculty and staff; and \$20 for alumni association members.

All discounts apply to new sales only and are limited to two tickets, per customer account, and per performance. Valid ID is required upon entry.

GROUP SALES

Enjoy Special Group Benefits at the Green Music Center! Whether you're planning an outing for an organization, corporate clients, school, club, or tour group, a visit to the Green Music Center can open new doors and create memories for a lifetime.

Experience an excellent performance by the world's finest artists with your group of 10 or more and enjoy

exclusive group benefits. Save up to 30% on select concerts. Contact the Box Office at 1.866.955.6040 or tickets@sonoma.edu for the most up-to-date pricing and availability.

VOLUNTEER OPPORTUNITIES

We are looking for volunteers who have a passion for the arts, connecting with and caring for people. Customer service is our “performance” – as essential to the guests’ experience as the performance on stage. Our volunteer opportunities include performance ushers, ticket takers, and coat check attendants for the nearly 300 performances and events that take place each year. For more information, please visit gmc.sonoma.edu/about/volunteer.

ABOUT THE GREEN MUSIC CENTER

The Green Music Center is the performing arts presenter at Sonoma State University. The mission of the Green Music Center to present the most compelling artists of our time, to investigate ideas, and to provide access to diverse artistic experiences that educate, connect, and inspire Sonoma State University and neighboring North Bay communities. Surrounded by the foothills of Sonoma County, the Green Music Center includes the 1,400-seat Weill Hall, with a rear wall that opens to lawn seating for a unique summertime experience, and the intimate 240-seat Schroeder Hall. As a focal point for the arts and education in the region, the Green Music Center presents artists year-round, serving as home to the Santa Rosa Symphony, Sonoma Bach, and the Sonoma State University Department of Music.

ABOUT SONOMA STATE UNIVERSITY

Sonoma State University is a public liberal arts college located in California's premier wine country, one hour north of San Francisco. Nestled at the base of the idyllic Sonoma Mountains, the campus is home to more than 9,000 undergraduate students and is among the most popular campuses in the California State University system. Named a "Best Regional University" by U.S. News & World Report, SSU was first in the country to offer an undergraduate degree in Wine Business.

CONNECT WITH US

FACEBOOK | @GREENMUSICCENTER

TWITTER | @GREENMUSICCTR

INSTAGRAM | @GREENMUSICCENTER

EMAIL | GREENMUSICCENTER@SONOMA.EDU

###

[CLICK HERE](#) to view downloadable images of the people and events featured in this press release.