

«UDAY SHANKAR'S CHALLENGE TO FILM INDUSTRY»

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“When four years ago, Uday Shankar announced his intention of producing a film on his own, the film industry looked askance at his presumptuousness. True, he was acknowledged the world over as an exponent of the dance art and a matchless showman, still, what did he know about the technique of producing films? So they forecast that either his picture would never be produced or it would be an amateurish flop.

Now, Kalpana is on the screen and Shankar has not only vindicated his reputation as a great showman and a great dancer, but, through this picture, also thrown a challenge to the film industry. Leave aside dancing, which is his own domain, let them come forward and produce something better in technique, in production value, in slick direction, in imaginative photography, in artistic compositions, in daring montage!

Kalpana is a landmark in the history of Indian films in the same way as Citizen Kane was in Hollywood. It breaks completely with all the traditions of the Indian cinema, discards all existing formulae, breaks new and virgin ground. It presents a new theme in a novel manner. It presents new artists, new musicians, new writers and new technicians. What is more, its whole approach to the art of cinema is new and different from anything you have ever seen on the screen - Indian or foreign!”