FOR IMMEDIATE RELEASE
December 18, 2015

FOUR NEW MEMBERS ELECTED TO
THE WEILL HALL AND THE GREEN MUSIC CENTER BOARD OF ADVISORS

(Sonoma County, CA) — The Weill Hall and the Green Music Center Board of Advisors today announced the appointment of four new members: Sandra Velasco Jordan of Healdsburg, Tor Kenward of St. Helena, Margaret McCarthy of Santa Rosa and San Francisco, and William C. White of Petaluma. The new members were elected by unanimous vote at a Board of Advisors meeting on Thursday, December 17, 2015 and will serve alongside 33 existing board members including Chairman Sanford I. Weill, Vice-Chairs Joan Weill and Marne Olson, Treasurer Lynn Fritz and Secretary Gary Nelson.

“I am delighted to welcome these four new members to our Board of Advisors,” commented Board Chairman Sandy Weill. “Their unique personal and professional backgrounds will be a terrific addition to our Board and we look forward to their involvement.”

“I enthusiastically support the addition of these new Board members to our team,” stated Sonoma State University President Ruben Armiñana. “I am confident that the group of individuals assembled to guide the Green Music Center into the future represents a sampling of the rich talent to be found in Sonoma County and the Bay Area at large.”

The 2015–16 Season in Weill Hall and Schroeder Hall features performances by a diverse roster of internationally renowned stars from the genres of classical, orchestral, chamber, vocal, jazz, world and cabaret music. To view a complete list of upcoming performances, visit gmc.sonoma.edu.

New Board Member Biographies

SANDRA VELASCO JORDAN served as Creative Director for Jordan Winery in Healdsburg, California from 1993 to 2007. Her designs in packaging J Sparkling Wine and Jordan Olive Oil won her national awards. During that time she also created the Sandra Jordan Collection as way to design luxury products while simultaneously creating jobs in her native Peru. The collection has evolved over time from the design and manufacture of sterling silver wine accessories to a line of baby alpaca fabrics. Ms. Jordan was educated in British schools around the world and holds an undergraduate degree in International Affairs, Master’s degree in Education and has completed additional graduate work in business administration. She has previously worked as an educator at the high school and college level.
including positions at the University of California, Berkeley and Golden Gate University. Jordan’s book “The Art of Decanting: Bringing Wine to Life” is currently in its fifth printing by Chronicle Books.

**TOR KENWARD** founded TOR Kenward Family Wines with his wife Susan following his retirement in 2001. TOR is a small wine company based on single vineyard Cabernet Sauvignons and Chardonnays located in St. Helena, CA. Prior to founding his own company, Mr. Kenward spent 27 years as a senior executive with Beringer Vineyards, working in winemaking and marketing and helping to build that company into a winery known to collectors worldwide for its outstanding reserve and single vineyard Cabernet Sauvignon.

As Chief Financial Officer of WideOrbit, Inc, **MARGARET McCARTHY** is responsible for driving all financial and administrative functions at WideOrbit, a leader in the field of premium broadcast technology. Ms. McCarthy has previously served as Chief Financial Officer of Red Condor, Inc.; Chief Operating Officer and Chief Financial Officer at Atom Entertainment, Inc. (acquired by Viacom in 2006); and Senior Vice President of Corporate Development at Macromedia and Cadence Design Systems. She holds a Bachelor of Arts degree in Economics from Yale University and a Master’s degree in Business Administration from Dartmouth College.

**WILLIAM C. WHITE** is the co-founder of Basin Street Properties and head of that company’s Board of Directors. He founded the company in 1974 in Petaluma with his wife Pat, and, in 1982 began building Redwood Business Park. The company subsequently built out the Theatre District in downtown Petaluma and currently operates numerous other projects in northern California and northern Nevada. A member of the Board of Directors for Navy Seal Foundation, he is also past president of the Petaluma Chamber of Commerce. Mr. White holds a Bachelor of Arts degree in Mathematics from Lehigh University and a Master’s degree in Business Administration from Harvard University. In 2011, White was inducted into the Sonoma County Business Hall of Fame.

**About the Green Music Center**
Nestled in the picturesque foothills of Northern California’s esteemed wine country, the Green Music Center (GMC) is a focal point for arts in the region, with its spectacular 1400-seat Weill Hall and the intimate 240-seat Schroeder Hall, a cathedral-like recital hall boasting a Brombaugh Opus 9 organ. A program of Sonoma State University (SSU), the GMC presents year-round programming of renowned classical, contemporary, jazz and world music artists through the MasterCard Performance Series and is home to the Santa Rosa Symphony, while also serving as an extended classroom for SSU students from all disciplines.

**About Sonoma State University**
Sonoma State University (SSU) is a public liberal arts college located in California’s premier wine country, one hour north of San Francisco. Nestled at the base of the idyllic Sonoma Mountains, the campus is home to more than 9,000 undergraduate students and is among the most popular campuses in the California State University system. Named a "Most Wired" campus by The Princeton Review and a "Best Regional University" by U.S. News & World Report, SSU was first in the country to offer an undergraduate degree in Wine Business.
The Weill Hall and the Green Music Center Board of Advisors

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